

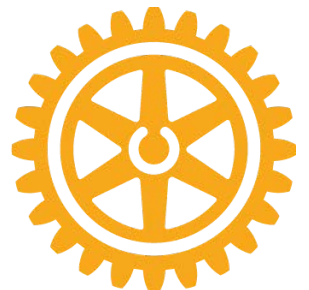


# GUELPH RIBFEST

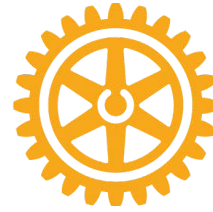
2019 Sponsorship Package

**AUGUST 23 - 25, 2019**  
**RIVERSIDE PARK**

Brought to you by  
**Rotary Club of Guelph Trillium**



# A FESTIVAL OF FOOD, FAMILY, AND PHILANTHROPY



Over the past 22 years, Ribfest has raised over **\$1,000,000** for our community. Here's just a few of the organizations and programs assisted by Ribfest:

Action Read	Guelph Tool Library	Michael House Pregnancy and Parenting Support Services
Big Brothers/Big Sisters	Guelph Youth Singers	MS Society of Guelph
Beginnings Family Services	GW Shoebox Project	People in Information Network
Child Witness Centre	Hopewell Children's Home	Salvation Army
Children's Foundation	Hospice Wellington	St. Josephs Health Centre Foundation
Community of Hearts	J.O.E.	Sunrise Therapeutic
Dunara Homes for Recovery	John Howard Society	Torchlight
Enabling Gardens	Julienne Project	Victim Services
Focus on Nature	Kids Ability	Women in Crisis
Guelph Dance	Lakeside Hope House	Wyndham House
Guelph Public Library	Living on Less	YMCA/YWCA

## 22 Great Years of Ribs, Rhythm, and Rotary!

The community benefits when we collaborate. The efforts of Guelph Trillium Rotary Club, corporate sponsors like you, and the tens of thousands of people who attend Ribfest every year means we can give back to the community in a big way!

To learn more about becoming a 2019 sponsor, contact our Sponsorship Chair:  
Paul Fitzpatrick • [sponsorship@ribfestguelph.com](mailto:sponsorship@ribfestguelph.com) • 519-240-1722



# MORE THAN JUST DELICIOUS RIBS!

Invest in your community as part of Guelph's favourite festival!



**Live Music • Classic Car Show • Bavarian Tent  
Midway • Wide Food Selection  
Dedicated Children's Area • Local Vendors**

- ✓ Estimated attendance over 35,000
- ✓ Seven different sponsorship categories
- ✓ Additional vendor opportunities available



# RIBFEST GUELPH SPONSORSHIP OPPORTUNITIES

## Sponsorship Benefits

	Title Sponsor (1) \$20,000	Platinum Sponsor (3) \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,250	Amigo Sponsor \$500	Friends of Ribfest \$250
Demonstrate your support of the Guelph community	✓	✓	✓	✓	✓	✓	✓
Named as a supporter in the Ribfest supplement and website							✓
Receive a charitable tax receipt							✓
Company name listed as a sponsor in the Ribfest supplement	✓	✓	✓	✓	✓	✓	
Company name and logo included on the Ribfest website	✓	✓	✓	✓	✓	✓	
Company name displayed at entrance to Riverside Park	✓	✓	✓	✓	✓	✓	
Included half-rack rib meal tickets:	80	40	20	15	10	2	
Company may display own banner on Ribfest fencing		✓	✓	✓	✓		
Company name and logo included in all advertisements		✓	✓	✓			
Radio promotion of your company's Ribfest participation		✓	✓	✓			
Company name and logo prominently displayed at the park		✓	✓	✓			
Access to corporate VIP area with exclusive bar service	✓	✓	✓	✓			
Sponsor exclusivity (no other similar sponsors allowed)	✓	✓	✓				
Company web link included on Ribfest website	✓	✓	✓				
Invitation to opening ceremonies and luncheon	✓	✓	✓				
Toby Awards Judge for the "Best Ribs" contest	✓	✓	✓				
One of the three event days designated in your company name		✓					
Additional corporate signage to mark your designated day	✓	✓					
Named rights to event: "YourCompany's Rotary Ribfest"	✓						
Company will be highlighted at EVERY marketing opportunity	✓						
Social media advantages	✓	✓	✓	✓	✓		

Increase your community impact & exposure by participating as a vendor! Only an additional \$600 on top of your sponsorship level.

Talk to Sponsorship Chair, Paul Fitzpatrick, for details.

[sponsorship@ribfestguelph.com](mailto:sponsorship@ribfestguelph.com)

519-240-1722

