



# 2025 Sponsorship Opportunities

Support your community and put your brand in front of 40,000 + Visitors!



- Be a part of the fun and excitement of Guelph's Largest Outdoor Event.
- Over 1.2 Million Raised for Charity! Including local organizations such as The Children's Foundation, Women in Crisis, Sunrise Therapeutic, Hope House, and Action Read to name a few.
- Not only can you sink your teeth into some of the best ribs around, 1000's of families join us each year for the live music, classic car show, extensive midway, children's area, vendor marketplace, and lots of other amazing food choices to indulge in.



**More Information**



Another great Rotary Club of Guelph Trillium opportunity



Put a corporate team together for Tour de Guelph June 22

## Presenting Sponsor \$25,000

- "Presented by" will be on all marketing materials, signage, and advertising opportunities equaling 100's of thousands of impressions
- 2 massive banners flanking main stage 15 feet x 5.5 feet

## Platinum Sponsor \$15,000

- Company name on Website
- Recognition on 16' x 9' Video Screen with logo, Video or Commercial\*
- In Park Signage -Company Name/Logo at Event Entrance
- Invitation to Opening Ceremonies
- 15 Rib Dinner Tickets
- Recognition through our media sponsors
- Custom Social Media Campaign promoting Event
- Cheque Presentation opportunity in 2026 to local charity funds recipients
- In park booth opportunity

## Bronze Sponsor \$2500

- Company/Personal name on Website
- Recognition on 16' x 9' Video Screen with logo and messaging
- In Park Signage
- Cheque presentation opportunity in 2026 to local charity funds recipients

## Community Sponsor \$1000

- Company/Personal name on Website
- Community Sponsor page on 16' x 9' Video Screen
- In Park Signage

## Community Supporter \$500

- Company/Personal name on Website
- Community Supporter page on 16' x 9' Video Screen

## Gold Sponsor \$10,000

- Company name on Website
- Recognition on 16' x 9' Video Screen with logo, Video or Commercial\*
- In Park Signage -Company Name/Logo at Event Entrance
- Invitation to Opening Ceremonies
- 10 Rib Dinner Tickets
- Cheque Presentation opportunity in 2026 to local charity funds recipients
- In park booth opportunity

## Silver Sponsor \$5,000

- Company name on Website
- Recognition on 16' x 9' Video Screen with logo, messaging
- In Park Signage -Company Name/Logo at Event Entrance
- Invitation to Opening Ceremonies
- 5 Rib Dinner Tickets
- Cheque presentation opportunity in 2026 to local charity funds recipients
- In park booth opportunity

## Transit Sponsor \$2500/Day

- Company/Personal name on Website
- Recognition on 16' x 9' Video Screen with logo and messaging
- In Park Signage
- Cheque presentation opportunity in 2026 to local charity funds recipients

**Put your name on one of these highly anticipated events for only \$1000 a day!**

### Car Show Sponsor or Face Painting Sponsor- Saturday or Sunday

\*"Presented by" on Website, Signs in Park, and on 16' x 9' LED screen throughout the weekend

### Stage Sponsor- Friday, Saturday, or Sunday

\*"Presented by" on Website, Signs in Park, and on 16' x 9' LED screen throughout the weekend

### Best Ribs of 2025

\*"Presented by" on Website and on 16' x 9' LED screen throughout the weekend

#### For more information contact:

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